New Trademark Check for your name research

We completely revised the **Trademark Check** and equipped it with lots of new features, providing an even better tool for your trademark research. Our newest hightlight: Swiss trademarks, EU trademarks, and more than 6 mio. US trademarks.

NameRobot's Trademark check is an important tool when finding a name for your brand, business or project. It allows to **check name ideas** quickly and easily in less than a minute. It helps you to get an idea of whether your name idea is still available, or whether other companies have already taken taken it and execute projects under the same name.

We completely rebuilt the internal mechanism of the Trademark Check. But don't worry, the functionality is still the same (or even better): the Trademark Check enables you to **check national, EU and international trademarks** with just one click.

Trademark research for USA, Switzerland and EU trademarks

We expanded the databases which are used by the Trademark Check: Newly integrated are **brands from Switzerland**, as well as **EU trademarks**.

Our highlight in the new Trademark Check is the implementation of **US trademarks**. With over 6 mio. entries of current and expired brand names, you can get a good overview of America's trademark landscape. It even has historical value, because the information dates back to as far as 1884.

Check scope of trademark protection by country

As a new feature, you can now also select one or several countries you are

interested in as **scope of trademark protection**. If you choose, e.g. USA as scope of protection, all relevant national and international databases for the USA are queried.

The Extras allow you to set one or several countries for which you want to apply the Trademark Check. Of course, **multiple queries** are also possible if you are interested in, e.g. trademark protection for all German-speaking countries.

But **be careful**: the more areas you select, the longer the check will take. No wonder, because the trademark databases we use are really extensive and cover all relevant data. Be prepared to wait between 30 and 60 seconds, or even longer, for extensive queries.

Clear display of Trademark Check results

The **results of the Trademark Check** are clearly displayed, so you can gather a lot of information at a glance. This gives you an overview of the number of trademark registrations that are found for each country and you can also have a closer look on the details.

A small icon for each trademark tells you if it is registered as a **word mark** or a **combined mark**. In addition, the Trademark Check lists for which **Nice class** the brand name is registered, what **database** we used to obtain the information and what the **registry date** of the trademark is.

A letter also indicates which **trademark protection status** currently applies:

- "1" for "Registered, trademark-protected"
- "2" for "Applied for trademark protection"
- "3" for "Trademark protection rejected"
- "4" for "Trademark protection expired"

Understanding the Trademark Check

Generally, we can give the following advice on how to interpret the results of the TrademarkCheck: Name ideas which yield **more than 100 results** for a certain country should probably be given second thoughts. These names are not only problematic from a legal perspective, but also difficult with search engine placement and increased effort in brand building. This should also be considered here.

We hope that the improved Trademark Check makes it even easier to carry out your **trademark research**, and we wish you success in finding a name!

By the way: To be on the safe side, you should of course consult a lawyer specialized in trademark protection.